

# D *The Art Of* DESIGN

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# OR.NAMI UNVEILS GRAPHIC - MANIFESTO

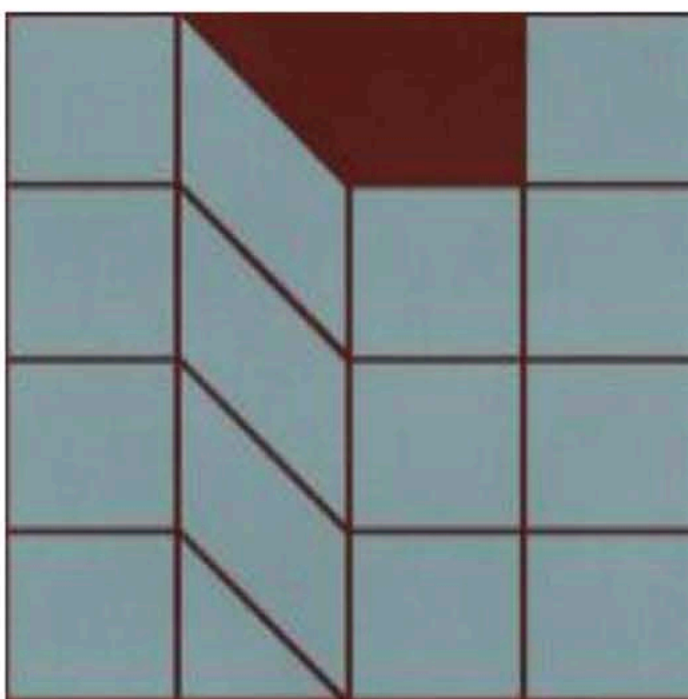
## THE NEW WALLPAPER COLLECTION CREATED FOR THE BRAND BY TERZO PIANO



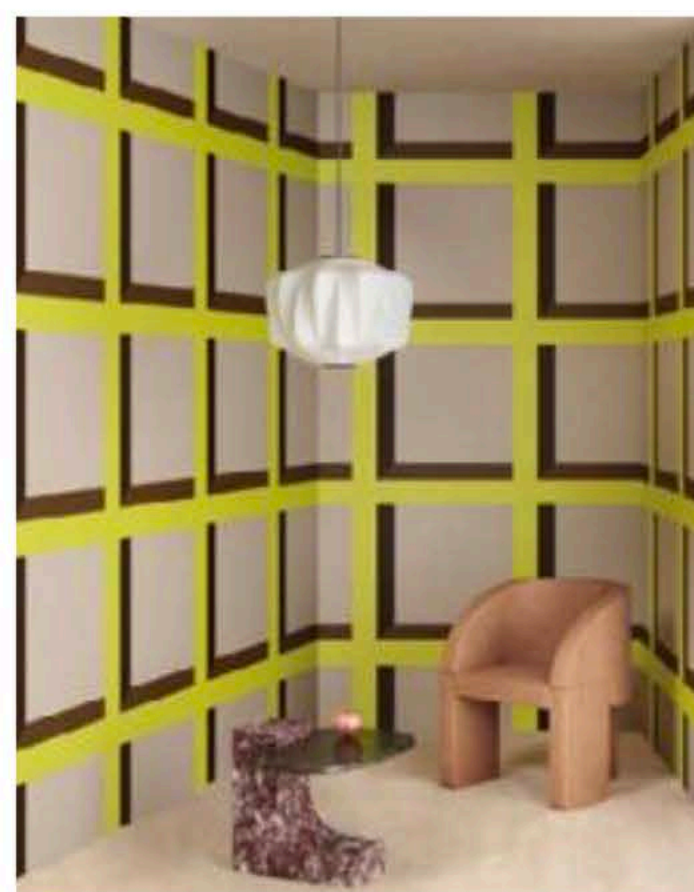
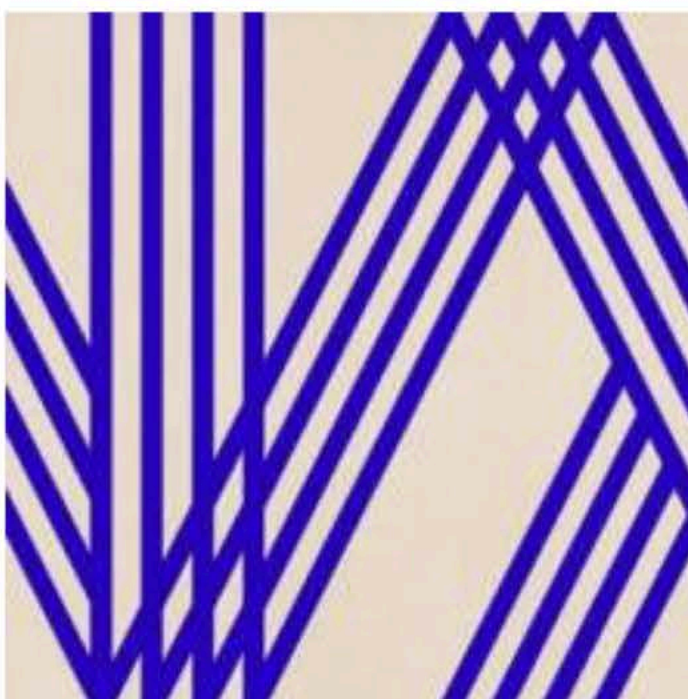
**An original range of wallpaper with a strong graphical and chromatic influence, an evocative homage to metropolitan scenarios and visions of contemporary architecture.**

Horizons of urban architecture observed from a detached point of view, and then reinterpreted in a conceptual, almost metaphysical key. Vertical elements, hatching, pointillism, braiding and lattices expressed in all their original expressive force, in perfect harmony with the power of symbolism and the expressiveness of colour. For an evocative homage to metropolitan skylines and the architectural visions of the contemporary, all played in an abstract key. Graphic - Manifesto is the new range of wallpaper created for Or.nami by the creative consultancy, product design and image production studio Terzo Piano.

In the brand's new range of wallpapers, the rigorous authority of the graphical elements meets the vital exuberance of the colours, in an enchanting aesthetic tandem with an exquisitely contemporary appeal. Horizontal lines, right angles and sculpted forms create patterns of sublime formal cleanliness, emphasised



by a colour pallet featuring interplays on original contrasts. The result is original graphical elements dominated by unusual optical effects which are able to emphasise perspective views and create abstract, almost metaphysical projections. Dynamic geometries and hypnotic graphics emerge, creating sometimes deceptive perspectives which accentuate the three-dimensional and set off extraordinary interplays of light and shadow. The colour combinations are intriguing, with audacious fluorescent accents set off with alarming nonchalance by soft tones of impalpable delicacy: they emphasise the markedly graphical personality of the collection and highlight its refined, contemporary character.



The collection features four different patterns – each in two different colour variants – which reveal an extremely precise individual character, and at the same time a strong global vision. Available on vinyl or pure silk media, the Graphic - Manifesto wallpapers are supplied in standard dimensions of 75 cm L x 75 cm H.

[www.ornami.it](http://www.ornami.it)